

ECO BABY LIFESTYLE BRAND HEVEA IS THE NATURAL CHOICE FOR HOLLYWOOD'S A LISTERS...

Hevea, the Danish eco baby lifestyle brand, is fast becoming a "Star" all its own on Hollywood's Walk of Fame – as the natural brand of choice for eco-conscious Hollywood parents.

Dishy doting dad Orlando Bloom and media-darling model wife Miranda Kerr chose Hevea for baby Flynn, Jessica Alba introduced daughter Haven to the world – choosing Hevea as baby's first must-have accessory. Songstress Alicia Keys and rapper husband Swizz Beatz were snapped courtside at Knicks ballgame with baby Egypt dressed head to toe in designer labels – his Hevea pacifier on show. Canadian actress Evangeline Lilly also chose Hevea for babe in arms Kahekili.

Why is Hevea such a hit with the hip Hollywood in crowd wanting only the best for their darling offspring?

Hevea's nursery products are made from:

- 100% sustainably produced natural rubber
- free from BPA, PVC phthalates or chemical colours
- durable yet, soft and pliable for extra comfort
- one piece design is super hygienic – there are no perforations for bacteria to accumulate

The four cute designs cut into the mouthguard identifies Hevea, and each suitable for boys and girls - Stars and Moon, Flowers, Crowns and Cars.



Each Hevea pacifier is beautifully presented in Hevea's FSC certified and biodegradable gift wrap, with cute designer graphics printed in vegetable inks.

Hevea is available in boutiques, department stores, ethical retailers and on-line sites globally.

For further information on Hevea products and eco credentials, and store locators, please visit www.heveababy.com

INFO

- Prices range from £3.99 - £25
- Hevea gives £1 to WWF for every Panda teether sold in the UK and 10 DKK for every Panda teether sold in Denmark.

For further press information and images please contact **Karen Hodkinson:**
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Miranda Kerr is a true star choosing STAR & MOON design



Orlando Bloom have picked the boyish CAR design



Jessica Alba naturally chooses the CROWN design for baby princess Haven